



MIAMI LAKES SOCCER CLUB, INC.
8004 N.W. 154TH Street, #426
Miami Lakes, Florida 33016

Miami Lakes Soccer Club Sponsorship

Miami Lakes Soccer Club is a non profit organization that strives to enrich the youth of our community through the game of soccer. The programs we offer range from recreational to competitive divisions, and age ranges from our Little Kickers program beginning at age 3 ½ to our more advanced programs that continue through 17 – 18 years of age.

To help support and grow these programs we welcome any donations and offer a range of sponsorship opportunities. As MLSC is one of the fastest growing programs in South Florida we are guided by our Board of Directors which is comprised of soccer professionals but also business, civic and community professionals. These board members assist sponsors in taking their sponsorship from a strictly benevolent action to one in which we hope to show marketing and sales value by assisting the sponsor in branding and promoting their product and/or service.

All donations are welcome at any time throughout the course of our soccer year and any amount will be appreciated in helping us achieve our program goals.

For sponsorship opportunities we have developed guidance through levels program to assist in gauging what level may work for each individual opportunity. There are 3 levels that apply to both competitive and recreational programs and (1) primarily targeted to our recreational program.

MLSC also offers programs beyond this which take us into a la carte marketing / major sponsorship programs which we would prefer to meet and / or discuss on an individual basis for customization to ensure each sponsor maximizes the partnership.

Please feel free to direct any inquiry to us at info@miamilakessoccerclub.com

Regards,

MLSC Board of Directors



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Miami Lakes Soccer Club Sponsorship Levels Recreational and Competitive Soccer Opportunities

Level 1 - \$1,000.00

- 8/1/10 thru 5/31/11 web presence on MLSC's website - www.miamilakessoccerclub.com within
 - Team Sponsor section
 - MLSC home page(Sponsor is responsible for supplying web content (banner ad, etc) or a business card can be scanned)
- ¼ page Logo / Business Name placement and ad on upcoming MLSC e-newsletter to be communicated to all MLSC members via e-mail on a monthly basis to be communicated 10/10 thru 5/11 - e-communication to a local market of approx. 700 households
- \$200.00 discount on a sponsor booth at MLSC Spring Shootout - April 2011 - (MLSC Spring Shootout sponsorship opportunities to be announced by 10/1/10)
- Certificate of appreciation

Level 2 - \$500.00

- 8/1/10 thru 5/31/11 web presence on MLSC's website - www.miamilakessoccerclub.com within Team Sponsor section of site (Sponsor is responsible for supplying web content (banner ad, etc) or a business card can be scanned)
- Logo / Business Name placement and ad on upcoming MLSC e-newsletter to be communicated to all MLSC members via e-mail on a monthly basis to be communicated 10/10 thru 5/11 - e-communication to a local market of approx. 700 households
- \$200.00 discount on a sponsor booth at MLSC Spring Shootout - April 2011 - (MLSC Spring Shootout sponsorship opportunities to be announced by 10/1/10)
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Level 3 - \$300.00

- 8/1/10 thru 5/31/11 web presence on MLSC's website - www.miamilakessoccerclub.com within Team Sponsor section of site (Sponsor is responsible for supplying web content (banner ad, etc) or a business card can be scanned)
- \$100.00 discount on a sponsor booth at MLSC Spring Shootout - April 2011 - (MLSC Spring Shootout sponsorship opportunities to be announced by 10/1/10)
- Certificate of appreciation

Recreational Only - Company Name Placement on Team Uniform - \$750.00

- Company name (based on final BOD approval) to be placed on back of recreational team uniform of all sponsored team players
- 8/1/10 thru 5/31/11 web presence on MLSC's website - www.miamilakessoccerclub.com within Team Sponsor section of site (Sponsor is responsible for supplying web content (banner ad, etc) or a business card can be scanned)
- Logo / Business Name placement and ad on upcoming MLSC e-newsletter to be communicated to all MLSC members via e-mail on a monthly basis to be communicated 10/10 thru 5/11 - e-communication to a local market of approx. 700 households
- \$200.00 discount on a sponsor booth at MLSC Spring Shootout - April 2011 - (MLSC Spring Shootout sponsorship opportunities to be announced by 10/1/10)
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Name of Individual/Company

Street Address

City

State

Zip Code

Contact

Phone

e-mail

Sponsorship level
